

Housing : Location of housing development

Alternatives -	Alternative One:	Alternative Two:	Alternative Three:	Alternative Four:
Sustainability Framework Objectives	Business as usual	Development inside or adjacent to the settlement boundary of the Rural Service Centre no density or size specified	Development inside or adjacent to the settlement boundary of the Rural Service Centre but with preferably no site exceeding more than 9 homes	Development inside or adjacent to the settlement boundary of the Rural Service Centre on sites defined in the Neighbourhood Plan
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓	✓	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	✓	✓	✓
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0	0	0

6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	✓	✓	✓
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	✓	✓	✓
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	✓	✓	✓
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	✓	✓	✓
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	✓	✓	✓
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0	0	0

14: Access To improve accessibility to all services and facilities.	0	✓	✓	✓
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	✓	✓	✓
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0	0	0

Conclusion: Alternatives 2,3 and 4 have equal positive impact.

Housing: Essential infrastructure and sustainability

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Developers have considered and incorporated the requirements of essential infrastructure and contributed to the costs involved in providing or upgrading this as part of their proposals
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	✓
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	0
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	✓
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	✓
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	✓
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: In general neutral with Alternative Two scoring more highly in relation to some of the objectives. Alternative Two should be pursued.

Housing: Housing types

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Demonstrate where appropriate how proposals provide housing and tenure that contribute to meeting the most up to date housing needs survey report for the parish of Brading and give consideration to the scale of future developments.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	0
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	✓
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	✓
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	✓
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact with Alternative Two positive in some objectives. Alternative Two should be pursued.

Housing: Access to facilities

Alternatives - Sustainability Framework Objectives	Alternative One: Business as usual	Alternative Two: Development should demonstrate the sustainability and accessibility of the site for all forms of transport.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	✓
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	✓
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	✓
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0
9: Population	0	0

To develop and maintain a balanced and sustainable population structure in Brading.		
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	✓
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact with Alternative Two having some positive impact. Alternative Two should be pursued.

Housing: Wider rural area

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Result in no more than nine new homes on any one site, demonstrate meeting a local need, demonstrate that no previously developed land is available within or immediately adjacent to the Rural Service Centre settlement boundary. Agricultural workers' dwellings supported where an essential need has been sufficiently demonstrated.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	✓
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	✓
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0

8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	✓
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral with some positive impact of Alternative Two. Alternative Two should be pursued.

Heritage and the Historic Environment: Historic character of the town

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals respect, conserve and enhance the historic environment within Brading Parish and the Heritage Assets, both designated and undesignated, therein and their settings.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	✓

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact with Alternative Two having some positive impact. Alternative Two should be pursued.

Heritage and the Historic Environment: Historic character of the wider rural area

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals contribute to individual character, local distinctiveness and sense of place.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral in impact Alternative Two has some positive impact. Alternative Two should be pursued.

Heritage and the Historic Environment: Use and re-use of historic properties

Alternatives - Sustainability Framework Objectives	Alternative One: Business as usual	Alternative Two: Proposals for the retention and/or reuse of designated and undesignated heritage assets.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0

10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral in impact Alternative Two has some positive impact. Alternative Two should be pursued.

Heritage and the Historic Environment: Field Patterns

Alternatives - Sustainability Framework Objectives	Alternative One: Business as usual	Alternative Two: Proposals retain historic field patterns
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0

10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of alternative with Alternative Two having some positive impact. Alternative Two should be pursued.

Heritage and the Historic Environment: Traditional and appropriate agricultural practices

Alternatives - Sustainability Framework Objectives	Alternative One: Business as usual	Alternative Two: Proposals support traditional and appropriate agricultural practices.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	✓
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	✓
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	✓
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	✓
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of alternative with Alternative Two having some positive impact. Alternative Two should be pursued.

Heritage and the Historic Environment: Disturbance of waterlogged deposits

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals minimise the disturbance of waterlogged deposits
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	✓
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	✓
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	✓
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of alternative with Alternative Two having some positive impact. Alternative Two should be pursued.

Heritage and the Historic Environment: Historic parks, gardens, cemeteries, public open spaces, including appropriate restoration schemes

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals support the conservation of historic parks, gardens, cemeteries, public open spaces.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0

10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	✓
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Heritage and the Historic Environment: Compliance with Conservation Area Appraisal findings

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals demonstrate conservation or enhancement of character recognized in the adopted Conservation Areas Appraisal for the designated Brading Conservation Area.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	✓

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Jobs and the Local Economy: Tourism

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals facilitate, enable and/or promote tourism, whilst at the same time protecting, conserving and wherever possible enhancing the historic environment and character of the Brading.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	✓

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0/✓
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0/✓
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Jobs and the Local Economy: Employment and training

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals retain or enhance employment facilities and sustain existing jobs, and where possible provide opportunities for training and work experience.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	0
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	✓
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	✓
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Jobs and the Local Economy: Protecting shops and services in the High Street

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals should focus on maintaining or improving the vitality and viability within the primary frontage area in the Town, maintaining business use rather than residential use in this area.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	✓

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	✓
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	✓
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Jobs and the Local Economy: Jobs/business outside the Rural Service Centre

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals outside the Rural Service Centre demonstrate how it meets a proven local need or creates a positive impact by creating jobs. It should also show that there are no suitable locations within or immediately adjacent to the Rural Service Centre settlement boundary of Brading and how it would support the economy of the parish.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	✓
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of	0	0

Brading and increase engagement in cultural activity.		
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	✓
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	✓
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Protecting our Environment: Designated sites

Alternatives - Sustainability Framework Objectives	Alternative One: Business as usual	Alternative Two: Development should consider their impact on designated sites in light of the reason for their designation.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	✓
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	✓
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	✓
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0

10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Protecting our Environment: Green Space

Alternatives - Sustainability Framework Objectives	Alternative One: Business as usual	Alternative Two: Proposals consider and takes into account areas of local green space.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	✓
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0/✓
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0

10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0/✓
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	✓
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Protecting our Environment: Strategic gaps

Alternatives - Sustainability Framework Objectives	Alternative One: Business as usual	Alternative Two: Development should consider its impact on the identified strategic gap.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	✓
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0/✓
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0

10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Protecting our Environment: Dark Skies

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Development should consider its relationship with the Dark Skies Advice produced by the Isle of Wight AONB Unit.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	✓
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

A Sustainable Community: Design and landscaping

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	All proposals should take account of the character areas and the design recommendations in the Brading Design Statement Information for Developers document.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	✓
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	✓
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0

10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

A Sustainable Community: Traffic volumes and impact on the road network

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals need to consider the physical limitations of all roads in the parish in their proposals and particular those named in the Neighbourhood Development Plan.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0/✓
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0

10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0/✓
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	✓
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

A Sustainable Community: Public Rights of Way, cycle ways and Safe Routes to School.

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Proposals that increase the number of footpaths, cycle ways, bridleways and safe routes to school should be encouraged and supported.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0/✓
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape. Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	0
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	✓
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0

9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	✓
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

A Sustainable Community: Parking

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Appropriate provision should be made for off road parking for individual units for all new developments.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	0
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	✓
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety	0	0

To reduce crime and the fear of crime and ensure safety in the public realm.		
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

Alternatives - Sustainability Framework Objectives	Alternative One: Business as usual	Alternative Two:
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	✓
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	0/✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0/✓
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	✓
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0
10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0/✓

11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.

A Sustainable Community: Access on to the highway

Alternatives -	Alternative One:	Alternative Two:
Sustainability Framework Objectives	Business as usual	Development proposals should take into account the provision of safe and appropriate access.
1: Air Quality To reduce air pollution and ensure air quality continues to improve.	0	0
2: Water Quality To maintain and improve the water quality of the Brading's groundwater, rivers and coasts to achieve sustainable water resources management.	0	0
3: Landscape, Archaeology and Heritage To protect and enhance the Brading's natural and historic environment and character, and to achieve sustainable development within a sensitive landscape	0	✓
4: Biodiversity, fauna and flora To conserve and enhance Brading's biodiversity, flora and fauna.	0	0
5: Soil, geology and land use: To ensure appropriate land use in relation to soil and geology functionality and improve efficiency in land use.	0	0
6: Climate Change Mitigation To minimize future climate change through reducing emissions of carbon dioxide and other greenhouse gases.	0	0
7: Climate Change Adaptation To reduce the risks to people and properties from the effects of climate change.	0	0
8: Culture and local distinctiveness To maintain and protect the local culture, traditions and civic pride of Brading and increase engagement in cultural activity.	0	0/✓
9: Population To develop and maintain a balanced and sustainable population structure in Brading.	0	0

10: Crime and Safety To reduce crime and the fear of crime and ensure safety in the public realm.	0	0
11: Health To improve the health and well being of the population and reduce inequalities in health.	0	0
12: Social Inclusion To reduce the level and distribution of poverty and social exclusion across in Brading.	0	0
13: Education and Training To raise educational achievement levels and develop opportunities for everyone to acquire the skills they need to find and remain in work.	0	0
14: Access To improve accessibility to all services and facilities.	0	0
15: Material assets To ensure the provision of adequate infrastructure for transport, utilities, housing and public facilities to meet the needs of residents and visitors.	0	0
16: Employment To ensure high and stable levels of employment so everyone can benefit from the economic in Brading.	0	0
17: Investment in business To stimulate economic revival in priority regeneration areas.	0	0
18: Economic performance To sustain economic growth and competitiveness.	0	0

Conclusion: Generally neutral impact of the alternative approaches with Alternative Two having a slightly more positive effect. Alternative Two should be pursued.