

An Isle of opportunities

Invest in
Isle of Wight



The Wight we want

'Island Conversation' survey results 2017

1 Document Information

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4 Background

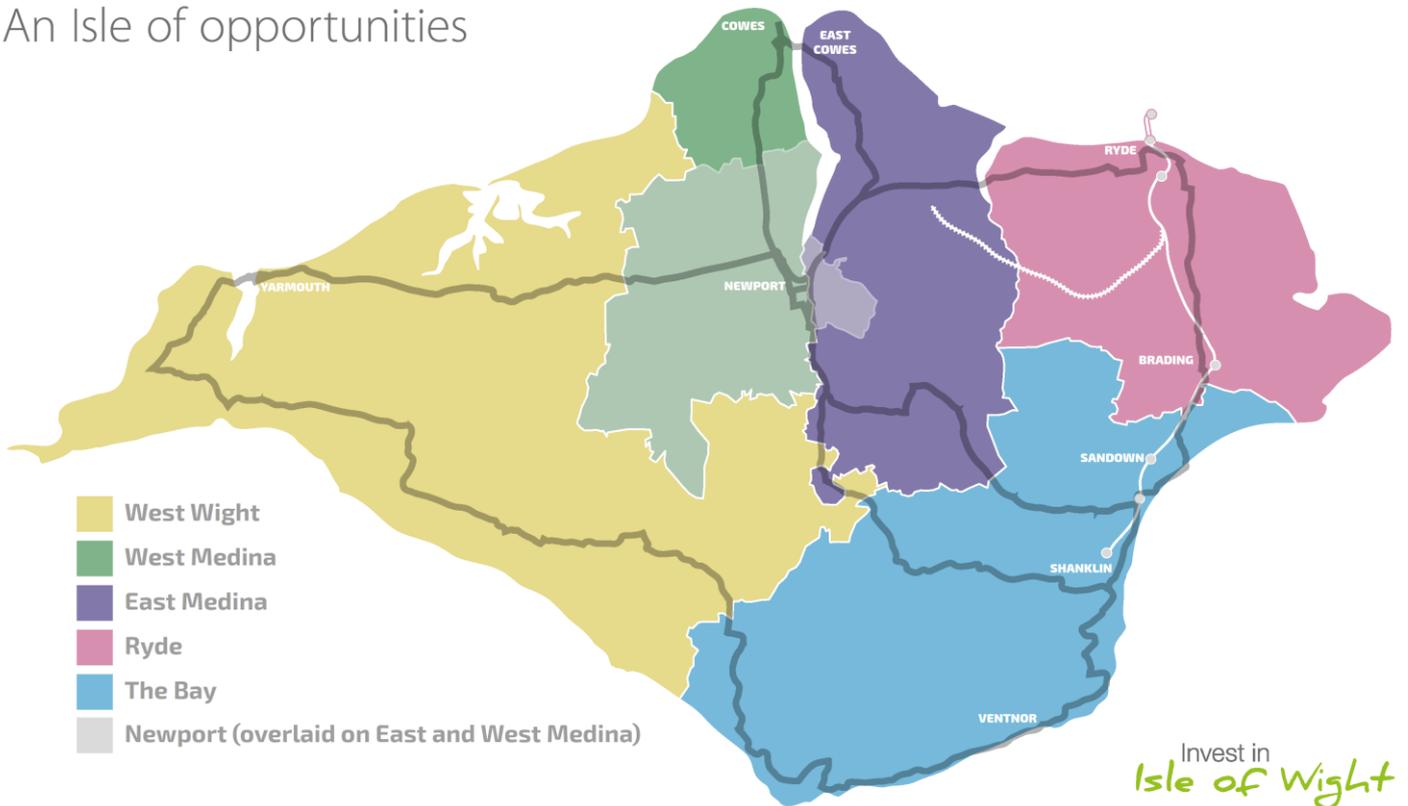
The Isle of Wight council has embarked on a major programme of regeneration which has two major objectives – to support its medium term financial plan by generating revenue from increased business rates and council tax and to improve the quality of life of the population of the island.

In order to better understand the issues seen as important by communities across the Isle of Wight an Island conversation, “The Wight You Want “, began in summer 2017. The conversation comprised of an annual survey of the whole Island – the results of the first survey being set out in this report – community workshops and a series of conferences addressing key themes and audiences.

The survey represents a baseline of feedback against which progress in bringing regeneration to all parts of the Island can be judged and has helped inform the development of a Regeneration Strategy – The Wight We Want.

The Island has been divided into six regeneration areas in order to better identify local priorities and measure specific impacts on local change (figure 1). Analysis of responses both at an Island level and at a regeneration area level help assess the impact of investment in regeneration project actions.

An Isle of opportunities



5 Survey Aims

- To gather information regarding the key issues affecting quality of life on the Isle of Wight
- To obtain a sense of priority in relation to these issues
- To identify the distinct concerns of different communities across the Island
- To secure a representative cross section of feedback in line with the demographic profile of the Isle of Wight
- To provide a baseline to measure future progress

6 Methodology

Design and content

The questionnaire was developed in-house by the Regeneration team with help from colleagues across the authority.

Questions were designed to gauge respondents' thoughts and feelings about their local area and the Island as a whole.

Sample size

The questionnaire was delivered via Survey Monkey (a secure online questionnaire facility) and the link was published on the Council's website – www.iwight.com, the Regeneration website – www.iwightinvest.com and promoted at the Regeneration Conference. It was also covered in the local press and widely shared on social media so was freely available for anyone to complete.

There were 1,782 responses to the survey. The majority of these were of working age (18-64). This survey is likely to be a good reflection of their feelings and opinions, however due to the self-selecting nature of the survey and under-representation of young people and those over the age of 65, further engagement work is planned.

With a self-selecting survey there is a possibility of bias if certain groups of people with a particular concern or opinion encourage similar minded people to respond.

Reported percentages

Percentages throughout are calculated from those who answered the question unless otherwise stated through use of 'all respondents' or 'blanks included'.

Data cleansing clarification

The postcode supplied was used to match the respondent to a regeneration area (by use of Lower Super Output Areas (LSOAs)). There was some mismatch between which area some respondents said they belong to and which one they actually belong to based on their postcode. For analysis purposes, it was decided to use the postcode based regeneration area rather than the self-selected areas.

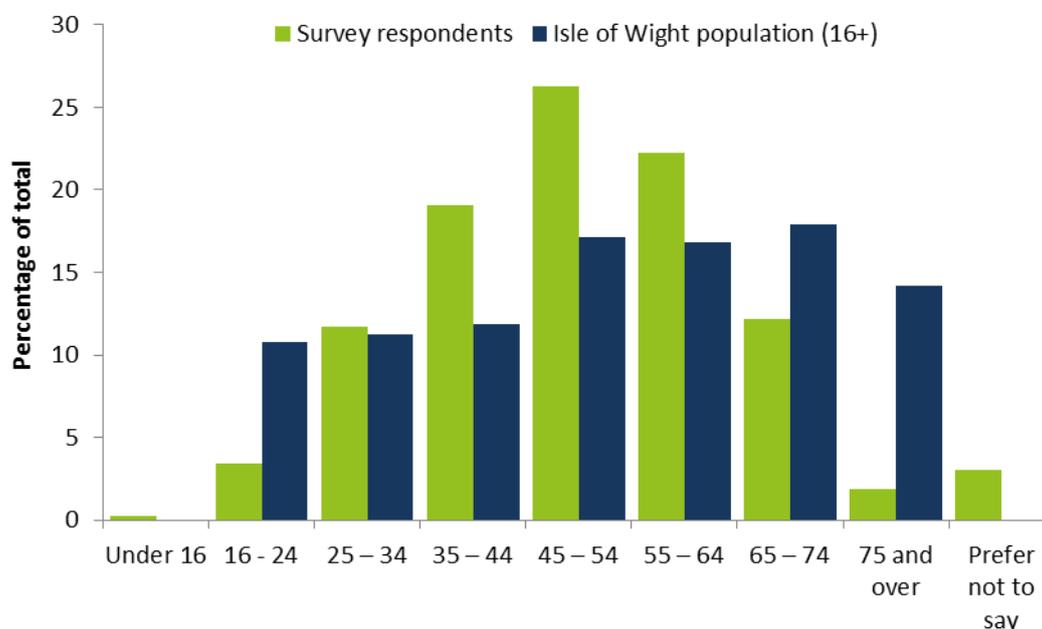
A handful of responses were received from off-Island postcodes. These responses are included in 'all-island' analysis but not in individual regeneration area analysis.

7 Response Rate

	Number
Responses	1,782
Total population (aged 16+)	117,762
Response rate	1.5%

NB. Although the survey was open to everyone, for purposes of this analysis, the total population has been deemed as aged 16 and over. There were 4 respondents who said they were under 16. These responses have been included in the analysis.

The range of ages of respondents is a normal distribution curve. This goes against the age distribution of the Island, which is skewed towards the older end of the scale.



You can see that the 35-64 age groups are over-represented compared to the population and the older population is under-represented. This is likely to be that employees, business owners and the general working age population are more likely to complete the survey due to having a perception that they will be more directly impacted by the regeneration agenda.

Details of the demography of respondents can be seen in Appendix A.

8 Where You Live

Using the given postcode, the spread of responses across the regeneration areas is shown in the following table:

	Number	Percentage of respondents	Percentage of area population (aged 16+)
East Medina	278	15.6	1.7
West Medina	455	25.5	1.6
Newport*	256	14.4	1.3
Ryde	420	23.6	1.4
The Bay	418	23.4	1.4
West Wight	179	10.0	1.3
Off-Island	14	0.8	-
Incorrect / missing postcode	18	1.0	-

* Although Newport is its own regeneration area, it actually sits on top of rather than alongside East Medina and West Medina so any respondents from Newport are primarily classed as being in either East or West Medina.

Although the highest percentage of respondents came from West Medina, Ryde and The Bay, when looking at the percentage of the areas' populations as a whole, you can see that all areas had a very similar coverage of respondents.

9 Key Areas of Focus – Islandwide

This summary provides the key points from the results of the questionnaire.

Thinking about your **local area**, what would you like to see more of?

- Transport and employment were the top options selected by 53% and 46% respectively
- A fixed link, the floating bridge, an ice rink and ‘regeneration’ were the top free-text comments

Thinking about your **local area**, do you agree or disagree with the following statements?

- The majority of people feel safe at night, have good mobile and broadband coverage and feel influential within their neighbourhood
- The majority felt that there were NOT enough jobs, affordable properties or leisure facilities for young people

What do you like most about your **local area**?

- The beaches, the countryside and the peace and quiet were some of the most mentioned subjects
- Community, friendly and feeling safe were other popular themes

Thinking about the **Isle of Wight as a whole**, what would you like to see more of?

- Mirroring the local areas, transport and employment were the most selected options with 50% and 44% respectively
- A fixed link, affordable ferries and better/affordable mainland access were the most mentioned free-text comments
- After these subjects, the next most mentioned requests were to reduce empty properties, improve tourism, cycle lanes, public toilets, a university and an ice rink

Thinking about the **Isle of Wight as a whole**, do you agree or disagree with the following statements?

- People are overwhelmingly proud to live on the Isle of Wight and feel safe at night here
- However, many felt that public transport was NOT affordable and that there were NOT enough jobs available for everyone who wants to work

What do you like most about living on the Isle of Wight?

- The beaches, the countryside and the beauty are the subjects that came up the most in this free-text question
- The community, that it’s safe and that it’s an island were also highly mentioned

If you could change just one thing to make things better on the Isle of Wight, what would it be?

- A fixed link was the most mentioned request. Also, affordable ferries, affordable/better mainland access generally and affordable/better public transport
- After these very highly mentioned subjects, other popular themes included access to better paid jobs, no more housing developments and an ice rink

What is your biggest concern for your immediate future?

- Having enough money to live on, having good health/access to health care services and education for children/grandchildren are people's biggest concerns
- From the free-text comments, mainland access and affordable mainland transport were the most mentioned subjects
- Following these, the ice rink, affordable public transport and employment for my children were the next most popular comments

10.2 Thinking about your local area, do you agree or disagree with the following statements?

	Agree/ Strongly agree		Neither agree nor disagree		Disagree/ Strongly disagree		Unanswered	
	%	Number	%	Number	%	Number	%	Number
I feel safe walking at night here	55.2	983	19.6	350	16.3	290	8.9	159
The quality of my broadband connection is good	40.7	725	17.7	316	32.9	586	8.7	155
By working together, people in my neighbourhood can influence decisions that affect my neighbourhood	37.8	674	24.8	442	28.3	505	9	161
The quality of my mobile phone coverage is good	37.1	661	15.7	280	38.5	686	8.7	155
I am able to access health care facilities when I need to	34.2	610	15.3	273	41.8	744	8.7	155
The transport options I have enable me to do the things I want to do	32.4	577	14.4	256	44.8	798	8.5	151
There are enough shops which sell the things I want to buy	27.4	488	14.5	258	49.4	880	8.8	156
The quality of primary school education is good	26.3	469	36.6	653	27.7	494	9.3	166
There is enough protection for the natural environment	24.4	435	26.9	479	39.8	710	8.9	158
I feel valued as a member of my community	23.4	417	42.1	750	25.6	457	8.9	158
There are enough cultural attractions	23.2	413	25	445	42.7	761	9.1	163
There are enough leisure facilities for older people	19	339	31.3	557	41.1	733	8.6	153
There are enough leisure facilities for children and young people	16.2	289	20.4	363	54.5	972	8.9	158
There are enough jobs available for everyone who wants to work	13.7	244	15.3	272	62.6	1,116	8.4	150
People are able to afford the property they want, in the place they want to live	12	214	23.1	411	56.6	1,008	8.4	149
The quality of secondary school education is good	9.9	176	32.5	580	48.9	872	8.6	154

From these answers, we can see that people feel safe, are happy with their mobile and broadband coverage and feel their neighbourhood can be influential.

People are less happy with affordable properties, employment opportunities and leisure facilities for children and young people.

10.5 Thinking about the Isle of Wight as a whole, do you agree or disagree with the following statements?

	Agree/ Strongly agree		Neither agree nor disagree		Disagree/ Strongly disagree		Unanswered	
	%	Number	%	Number	%	Number	%	Number
I am proud to live on the Isle of Wight	55.8	995	14.6	260	9.7	173	19.9	354
I feel safe walking at night here	44.7	797	19.4	346	15.8	281	20.1	358
The quality of my mobile phone coverage is good	28.0	499	14.5	259	37.5	668	20.0	356
I am able to access health care facilities when I need to	27.1	483	15.0	268	37.8	674	20.0	357
There are enough shops which sell the things I want to buy	26.4	470	12.6	225	40.7	726	20.3	361
There is sufficient access to wifi	26.0	464	20.4	364	33.4	596	20.1	358
There are enough cultural attractions	25.1	447	26.2	467	28.5	507	20.3	361
There is enough protection for the natural environment	22.4	400	24.9	444	32.7	582	20.0	356
The quality of primary school education is good	22.2	395	31.4	559	26.3	468	20.2	360
The transport options I have enable me to do the things I want to do	21.4	382	12.0	213	47.1	839	19.5	348
There are enough leisure facilities for older people	16.5	294	31.3	558	32.3	576	19.9	354
There is enough suitable housing for the people who want to live here	16.3	291	23.4	417	40.6	724	19.6	350
There are enough leisure facilities for children and young people	14.7	262	23.0	409	42.0	749	20.3	362
There are enough jobs available for everyone who wants to work	11.3	201	12.5	223	56.6	1,008	19.6	350
The quality of secondary school education is good	8.1	144	27.2	484	44.6	794	20.2	360
Public transport is affordable	6.6	117	9.3	166	63.5	1,132	20.6	367

The biggest positive is that people are proud to live on the Isle of Wight. They also feel safe walking at night.

People are less happy with the cost of public transport and available employment opportunities.

10.8 **What is your biggest concern for your immediate future?**

People were asked to choose up to three of the following responses:

	Percentage	Number
Having enough money to live on	33.6	599
Having good health	30.2	538
Access to health care services	29.5	526
Education for my children/grandchildren	28.5	507
Protecting our heritage and environment	21.5	384
Finding/keeping a good job	18.8	335
Something else	12.2	217
Finding affordable housing	11.6	206
Saving for retirement	9.5	170

Money, health and education are the most important topics to people who answered this question.

The free-text responses to ‘something else’ looks like this:



The overwhelming concern for people is about having reliable affordable access to the mainland. There were 37 mentions of a fixed link; however there were concerns from both sides – that there would be one and that there wouldn’t. There were 18 comments for and 14 against with 5 mentions that were non-descript in their preference.

11 Key Areas of Focus – Area Comparisons

This summary provides the key comparisons between the six regeneration area results.

Thinking about your local area, what would you like to see more of?

- Across all local areas, the top subject was better transport links. This could include buses, roads, ferries or even a fixed link. There was no specific designation given in the question.
- Second in all areas except West Wight was more/better paid jobs.
- When it came to the free text, the most popular comment in all areas was a fixed link except for West Wight where this wasn't mentioned at all. However, West Wight did mention a fixed link in terms of what they wanted for the Island as a whole, just not their local area. It's possible that respondents in other areas interchanged these questions and perhaps don't want a fixed link in their specific area – especially The Bay area as that is unlikely to be a feasible location – just on the Island somewhere.
- Another notable inclusion is the want of an ice rink by all areas except West Wight. Again, it is likely that these respondents don't necessarily want one in their area, maybe just the one in Ryde reopened?
- West Wight's answers were completely different to those in all the other areas with 20mph speed limits, controlling speeding vehicles and more police being top priorities whereas these are much lower in all the other areas.

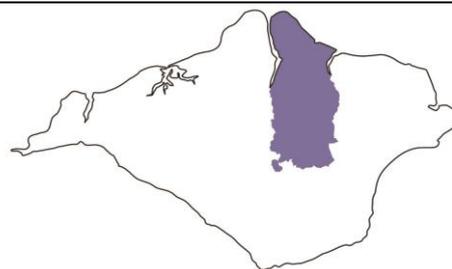
Thinking about your local area, do you agree or disagree with the following statements?

- The statement that was at the top of the list in every area was 'I feel safe at night'. Other comments consistently positive were mobile phone coverage, broadband connection, influencing decisions and transport options
- In the bottom half of the table, and consistently disagreed with were 'There are enough jobs', affordable properties and leisure facilities for children.

What do you like most about your local area? (This was a completely free-text question)

- Community was high in the five main areas – not so high in Newport.
- Beaches were the primary comment in Ryde and The Bay although mentioned fairly highly in all areas.
- Countryside was another highly mentioned subject in all areas except Newport, although a high number of Newport respondents mentioned 'access to countryside' as a positive.
- Quiet/peaceful were highly mentioned in all areas.

12 East Medina Findings



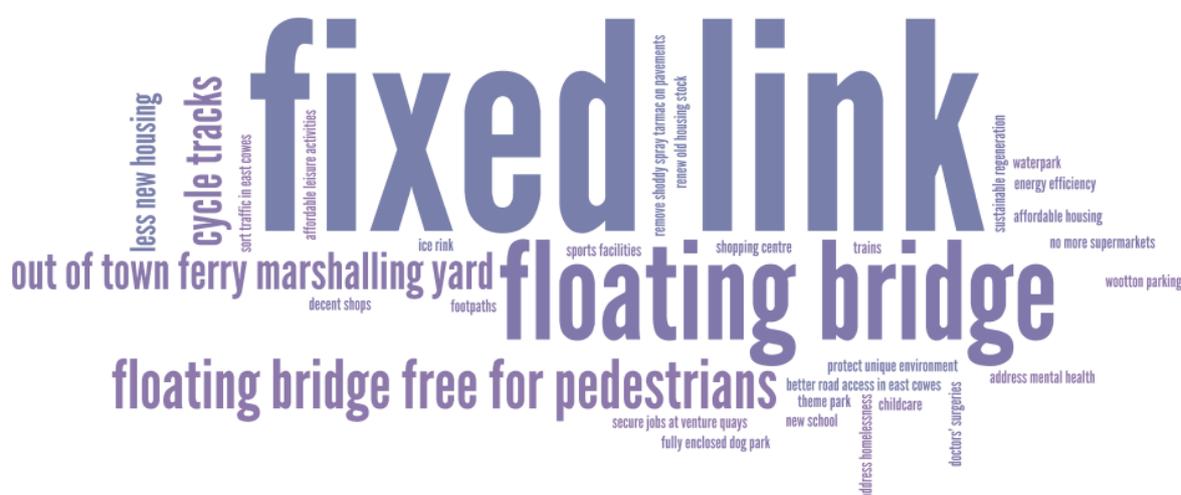
12.1 Thinking about your local area, what would you like to see more of?

Mirroring the Islandwide results, East Medina respondents put transport and employment opportunities at the top of the list of what they would like to see more of:

	Percentage	Number
Better transport links/more affordable transport	53.6	149
More jobs/better paid jobs	41.7	116
Better health care facilities	37.4	104
Better protection of the natural environment	26.3	73
More leisure facilities for children and young people	24.1	67
Improved education provision	18.7	52
Better access to housing / more affordable housing	16.2	45
More leisure facilities for older people	11.2	31
More cultural facilities	7.2	20
Other (Please specify)	18.3	51

When it comes to the free-text comments, a fixed link is the top request, again mirroring the Island as a whole.

The 'other' comments are shown below:



12.2 Thinking about your local area, do you agree or disagree with the following statements?

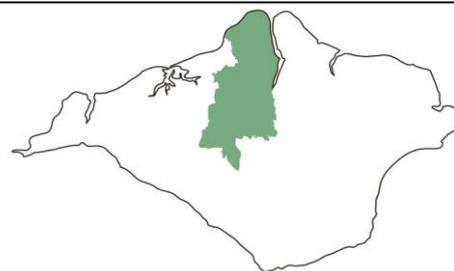
People in East Medina feel safe, are satisfied with their broadband and are influential in their neighbourhood. Another positive is the mobile phone coverage.

People are less satisfied with employment opportunities, leisure facilities for young people and affordable properties.

	Agree/ Strongly agree		Neither agree nor disagree		Disagree/ Strongly disagree		Unanswered	
	%	Number	%	Number	%	Number	%	Number
I feel safe walking at night here	51.1	142	19.4	54	11.2	31	7.9	22
The quality of my mobile phone coverage is good	42.8	119	15.1	42	23.4	65	8.3	23
The quality of my broadband connection is good	39.2	109	15.1	42	26.6	74	8.6	24
By working together, people in my neighbourhood can influence decisions that affect my neighbourhood	35.6	99	17.3	48	27.7	77	9.0	25
The transport options I have enable me to do the things I want to do	28.4	79	8.3	23	45.3	126	7.6	21
I am able to access health care facilities when I need to	24.8	69	9.7	27	47.5	132	7.6	21
There are enough shops which sell the things I want to buy	22.3	62	11.9	33	47.8	133	7.6	21
The quality of primary school education is good	21.2	59	36.3	101	23.7	66	7.6	21
I feel valued as a member of my community	19.4	54	38.1	106	23.7	66	8.3	23
There are enough cultural attractions	19.1	53	21.2	59	40.6	113	8.6	24
There is enough protection for the natural environment	18.7	52	25.2	70	38.1	106	7.6	21
There are enough leisure facilities for older people	14.4	40	24.5	68	43.2	120	7.6	21
There are enough jobs available for everyone who wants to work	14.4	40	10.4	29	56.8	158	7.9	22
People are able to afford the property they want, in the place they want to live	14.0	39	19.8	55	48.2	134	7.6	21
There are enough leisure facilities for children and young people	13.7	38	16.9	47	51.1	142	7.9	22
The quality of secondary school education is good	10.1	28	32.7	91	39.2	109	7.6	21

These results are similar to the Island as a whole.

13 West Medina Findings



13.1 Thinking about your local area, what would you like to see more of?

Transport and jobs are the main things that people want more of in West Medina. This is the same as East Medina and the Island as a whole.

	Percentage	Number
Better transport links/more affordable transport	27.0	123
More jobs/better paid jobs	24.8	113
Better health care facilities	20.2	92
Better protection of the natural environment	14.3	65
Improved education provision	13.6	62
More leisure facilities for children and young people	13.0	59
Better access to housing / more affordable housing	11.0	50
More leisure facilities for older people	5.7	26
More cultural facilities	5.5	25
Other (Please specify)	7.9	36

A fixed link is also the primary request for people here. Again, similar to East Medina, people want the floating bridge to be working. Also, a Medina bridge has been suggested – perhaps as an alternative to the floating bridge?

The ‘other’ comments are shown below:

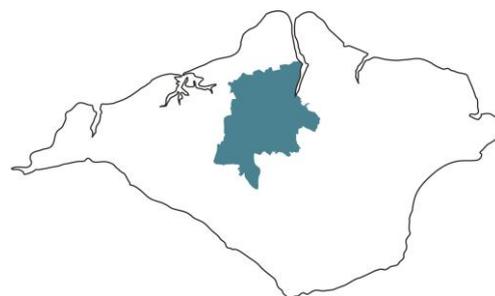


13.2 Thinking about your local area, do you agree or disagree with the following statements?

People feel safe and have good broadband connection and mobile coverage. Again, people are less happy with the lack of affordable property and employment opportunities.

	Agree/ Strongly agree		Neither agree nor disagree		Disagree/ Strongly disagree		Unanswered	
	%	Number	%	Number	%	Number	%	Number
I feel safe walking at night here	32.1	146	7.5	34	5.5	25	5.1	23
The quality of my broadband connection is good	25.3	115	8.6	39	11.9	54	4.4	20
The quality of my mobile phone coverage is good	20.0	91	7.3	33	20.7	94	2.2	10
The quality of primary school education is good	18.5	84	14.7	67	11.9	54	5.1	23
By working together, people in my neighbourhood can influence decisions that affect my neighbourhood	18.0	82	13.8	63	13.8	63	4.4	20
There are enough shops which sell the things I want to buy	18.0	82	6.2	28	21.3	97	4.6	21
The transport options I have enable me to do the things I want to do	15.4	70	7.7	35	22.2	101	4.8	22
There is enough protection for the natural environment	14.7	67	14.1	64	16.7	76	4.6	21
There are enough cultural attractions	14.5	66	10.5	48	20.4	93	4.6	21
I am able to access health care facilities when I need to	13.2	60	4.6	21	27.9	127	4.4	20
I feel valued as a member of my community	11.6	53	22.0	100	11.9	54	4.6	21
There are enough leisure facilities for older people	9.9	45	16.5	75	18.9	86	4.8	22
There are enough leisure facilities for children and young people	8.4	38	9.9	45	27.3	124	4.6	21
The quality of secondary school education is good	7.9	36	13.8	63	23.7	108	4.6	21
There are enough jobs available for everyone who wants to work	7.7	35	8.1	37	29.5	134	4.8	22
People are able to afford the property they want, in the place they want to live	4.8	22	10.3	47	30.1	137	4.8	22

14 Newport Findings

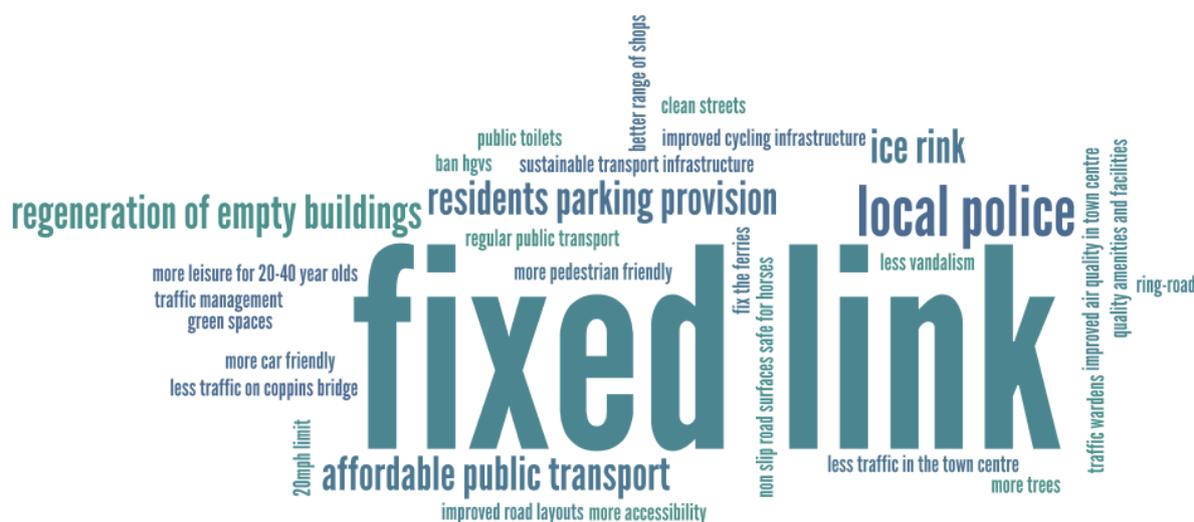


14.1 Thinking about your local area, what would you like to see more of?

As expected because Newport is an area that is a part of both East and West Medina, the results are the same as these areas. Therefore transport options and employment opportunities are what people want more of.

	Percentage	Number
Better transport links/more affordable transport	53.9	138
More jobs/better paid jobs	49.2	126
Better health care facilities	35.5	91
Better protection of the natural environment	33.2	85
Improved education provision	27.3	70
More leisure facilities for children and young people	27.3	70
Better access to housing / more affordable housing	27.0	69
More leisure facilities for older people	12.9	33
More cultural facilities	10.9	28
Other (Please specify)	13.3	34

The 'other' comments are shown below. Again, a fixed link is the most mentioned theme:

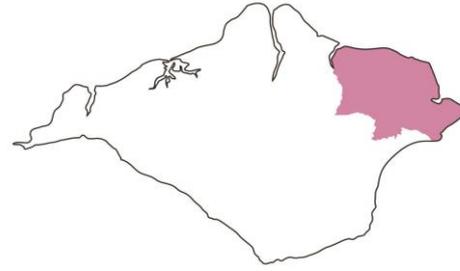


14.2 Thinking about your local area, do you agree or disagree with the following statements?

People feel safe, are satisfied with their broadband and mobile coverage and are happy with the transport options. People are less happy with the lack of available employment and affordable property.

	Agree/ Strongly agree		Neither agree nor disagree		Disagree/ Strongly disagree		Unanswered	
	%	Number	%	Number	%	Number	%	Number
I feel safe walking at night here	44.9	115	21.5	55	25.4	65	8.2	21
The quality of my broadband connection is good	41.8	107	15.2	39	35.2	90	7.8	20
The transport options I have enable me to do the things I want to do	36.3	93	12.1	31	44.9	115	6.6	17
The quality of my mobile phone coverage is good	35.2	90	11.3	29	46.1	118	7.4	19
I am able to access health care facilities when I need to	34.4	88	9.8	25	48.0	123	7.8	20
By working together, people in my neighbourhood can influence decisions that affect my neighbourhood	31.3	80	26.2	67	34.4	88	8.2	21
There are enough shops which sell the things I want to buy	25.4	65	11.7	30	55.9	143	7.0	18
There are enough cultural attractions	23.4	60	21.1	54	46.9	120	8.6	22
The quality of primary school education is good	22.7	58	38.3	98	30.9	79	8.2	21
There is enough protection for the natural environment	21.5	55	25.4	65	45.7	117	7.4	19
There are enough leisure facilities for older people	19.1	49	29.3	75	44.5	114	7.0	18
I feel valued as a member of my community	18.4	47	41.0	105	32.0	82	8.6	22
There are enough leisure facilities for children and young people	14.5	37	19.1	49	59.0	151	7.4	19
There are enough jobs available for everyone who wants to work	11.3	29	16.4	42	65.6	168	6.6	17
The quality of secondary school education is good	10.9	28	32.4	83	49.2	126	7.4	19
People are able to afford the property they want, in the place they want to live	8.2	21	21.1	54	64.1	164	6.6	17

15 Ryde Findings



15.1 Thinking about your local area, what would you like to see more of?

Following the theme so far, transport options and employment opportunities are what people in Ryde want to see more of.

	Percentage	Number
Better transport links/more affordable transport	53.8	226
More jobs/better paid jobs	43.3	182
More leisure facilities for children and young people	38.1	160
Better health care facilities	29.3	123
Better protection of the natural environment	27.6	116
Improved education provision	24.3	102
Better access to housing / more affordable housing	19.8	83
More leisure facilities for older people	16.7	70
More cultural facilities	16.0	67
Other (Please specify)	21.2	89

A fixed link is the most common request as is general regeneration. An ice rink is also something people want returning to the area. The ‘other’ comments are shown below:



15.2 Thinking about your local area, do you agree or disagree with the following statements?

Again, people feel safe, are satisfied with their broadband connection and feel influential in their neighbourhood.

People are less happy with the quality of secondary education in the area. Also, the lack of affordable housing and employment opportunities.

	Agree/ Strongly agree		Neither agree nor disagree		Disagree/ Strongly disagree		Unanswered	
	%	Number	%	Number	%	Number	%	Number
I feel safe walking at night here	51.7	217	22.9	96	18.1	76	7.4	31
The quality of my broadband connection is good	41.0	172	18.6	78	33.3	140	7.1	30
By working together, people in my neighbourhood can influence decisions that affect my neighbourhood	37.4	157	25.5	107	29.5	124	7.6	32
I am able to access health care facilities when I need to	36.7	154	20.7	87	35.0	147	7.6	32
The transport options I have enable me to do the things I want to do	35.5	149	14.0	59	42.6	179	7.9	33
The quality of my mobile phone coverage is good	32.1	135	18.1	76	42.6	179	7.1	30
There are enough shops which sell the things I want to buy	31.9	134	17.6	74	43.3	182	7.1	30
There is enough protection for the natural environment	25.0	105	28.6	120	39.0	164	7.4	31
The quality of primary school education is good	24.5	103	39.5	166	28.3	119	7.6	32
There are enough cultural attractions	22.6	95	27.4	115	41.9	176	8.1	34
I feel valued as a member of my community	22.1	93	42.6	179	27.9	117	7.4	31
There are enough leisure facilities for older people	17.6	74	33.3	140	41.9	176	7.1	30
There are enough leisure facilities for children and young people	14.0	59	17.1	72	61.7	259	7.1	30
There are enough jobs available for everyone who wants to work	14.0	59	16.2	68	62.4	262	7.4	31
People are able to afford the property they want, in the place they want to live	12.6	53	25.2	106	55.2	232	6.9	29
The quality of secondary school education is good	10.2	43	36.9	155	45.5	191	7.4	31

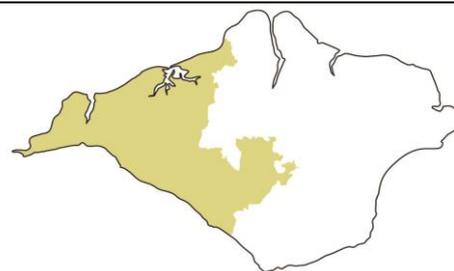
16.2 Thinking about your local area, do you agree or disagree with the following statements?

Once again, people feel safe at night, they feel influential in their neighbourhoods and are satisfied with their mobile coverage and broadband connection. A different comment is that they also have good access to healthcare facilities.

On the negative side, secondary education is not thought highly of and the lack of affordable property and employment opportunities are mentioned again.

	Agree/ Strongly agree		Neither agree nor disagree		Disagree/ Strongly disagree		Unanswered	
	%	Number	%	Number	%	Number	%	Number
I feel safe walking at night here	57.2	239	18.2	76	16.0	67	8.6	36
I am able to access health care facilities when I need to	42.8	179	19.1	80	29.7	124	8.4	35
By working together, people in my neighbourhood can influence decisions that affect my neighbourhood	39.7	166	25.1	105	26.6	111	8.6	36
The quality of my mobile phone coverage is good	36.8	154	15.6	65	39.0	163	8.6	36
The quality of my broadband connection is good	33.7	141	20.1	84	37.8	158	8.4	35
The transport options I have enable me to do the things I want to do	31.3	131	18.7	78	41.9	175	8.1	34
The quality of primary school education is good	28.5	119	34.7	145	27.5	115	9.3	39
I feel valued as a member of my community	27.5	115	40.4	169	24.2	101	7.9	33
There is enough protection for the natural environment	26.1	109	26.1	109	38.5	161	9.3	39
There are enough shops which sell the things I want to buy	20.1	84	13.6	57	56.9	238	9.3	39
There are enough cultural attractions	19.6	82	27.0	113	44.7	187	8.6	36
There are enough leisure facilities for older people	18.7	78	29.9	125	43.1	180	8.4	35
There are enough leisure facilities for children and young people	16.5	69	18.7	78	55.3	231	9.6	40
People are able to afford the property they want, in the place they want to live	14.4	60	22.7	95	54.5	228	8.4	35
There are enough jobs available for everyone who wants to work	12.4	52	15.3	64	64.1	268	8.1	34
The quality of secondary school education is good	6.0	25	28.5	119	56.9	238	8.6	36

17 West Wight Findings



17.1 Thinking about your local area, what would you like to see more of?

As with all the other areas, transport links are what people in West Wight want more of, however, unlike the other areas, employment is in fourth place, overtaken by the need for better healthcare facilities and better protection for the natural environment:

	Percentage	Number
Better transport links/more affordable transport	54.1	97
Better health care facilities	45.3	81
Better protection of the natural environment	45.3	81
More jobs/better paid jobs	42.5	76
Improved education provision	25.1	45
Better access to housing / more affordable housing	20.7	37
More cultural facilities	12.8	23
More leisure facilities for children and young people	11.2	20
More leisure facilities for older people	10.6	19
Other (Please specify)	19.0	34

The views of respondents from West Wight are very different to all of the other areas. Their primary request is for more police, a 20mph speed limit, lower ferry fares and upgraded roads. The ‘other’ comments are shown below:



17.2 Thinking about your local area, do you agree or disagree with the following statements?

Feeling safe is the highest rated subject again here alongside the other familiar findings of influencing in the neighbourhood and good quality broadband and mobile coverage.

Negatives are the usual secondary education, affordable housing and employment opportunities:

	Agree/ Strongly agree		Neither agree nor disagree		Disagree/ Strongly disagree		Unanswered	
	%	Number	%	Number	%	Number	%	Number
I feel safe walking at night here	65.9	118	14.0	25	11.2	20	8.9	16
By working together, people in my neighbourhood can influence decisions that affect my neighbourhood	46.9	84	24.0	43	19.6	35	9.5	17
The quality of my broadband connection is good	41.3	74	15.6	28	34.1	61	8.9	16
The quality of my mobile phone coverage is good	38.0	68	15.6	28	37.4	67	8.9	16
I am able to access health care facilities when I need to	31.3	56	12.3	22	46.9	84	9.5	17
There are enough shops which sell the things I want to buy	30.2	54	16.8	30	43.6	78	9.5	17
I feel valued as a member of my community	29.6	53	42.5	76	18.4	33	9.5	17
The transport options I have enable me to do the things I want to do	29.6	53	14.0	25	48.6	87	7.8	14
There are enough cultural attractions	29.1	52	26.3	47	36.3	65	8.4	15
There are enough leisure facilities for older people	27.9	50	35.2	63	27.9	50	8.9	16
There are enough leisure facilities for children and young people	24.0	43	34.6	62	32.4	58	8.9	16
The quality of primary school education is good	23.5	42	36.3	65	30.7	55	9.5	17
There is enough protection for the natural environment	23.5	42	23.5	42	43.6	78	9.5	17
There are enough jobs available for everyone who wants to work	15.1	27	15.1	27	62.0	111	7.8	14
People are able to afford the property they want, in the place they want to live	9.5	17	25.1	45	57.0	102	8.4	15
The quality of secondary school education is good	7.8	14	33.0	59	50.3	90	8.9	16

18 Future Actions

The main actions resulting from completion of the initial 'Wight We Want' survey are:

- To consider the findings in the development of the Isle of Wight Regeneration Strategy
- To consider the findings in relation to area regeneration plans across the Island
- To utilise those indicating a willingness to be contacted regarding regeneration issues for bespoke survey activity and publicising area workshops
- To include willing contacts in evolving proposals for a council Citizens Panel
- To undertake a survey every three years using the 'Wight We Want' branding to assess changes in responses as a result of regeneration strategy implementation
- To incorporate qualitative research approaches, such as the 'Wight We Want' in the monitoring and evaluation plan for the regeneration strategy
- To consider establishing an ongoing interactive platform for the 'Wight We Want' conversation linked to the themes identified as priorities and resulting actions proposed in the regeneration strategy

Appendix A: Demography of Respondents

In the following tables, the Isle of Wight percentage is based on 117,762 – the population of residents aged 16+

Gender

	Number	Percentage of respondents	Isle of Wight percentage
Female	810	56.7	51.1
Male	581	40.7	48.9
Prefer not to say	32	2.2	-
Both male and female/ Neither male nor female	6	0.4	-
Unanswered	353	-	-

Age

	Number	Percentage of respondents	Isle of Wight percentage
Under 16	4	0.3	-
16 - 24	49	3.4	10.8
25 - 34	167	11.7	11.3
35 - 44	272	19.0	11.9
45 - 54	375	26.2	17.2
55 - 64	318	22.3	16.8
65 - 74	174	12.2	17.9
75 and over	27	1.9	14.2
Prefer not to say	43	3.0	-
Unanswered	353	-	-

Marital Status

	Number	Percentage of respondents	Isle of Wight percentage
Married	802	56.1	48.3
Single	185	12.9	28.3
Co-habiting	176	12.3	
Divorced	108	7.6	11.6
Prefer not to say	71	5.0	-
Separated	36	2.5	2.6
Widowed	36	2.5	9.2
Civil partnership	8	0.6	0.2
Other	7	0.5	-
Unanswered	353	-	-

Disability / Illness

Of the 1,429 who answered the question, 242 (16.9%) said they had a disability. 1,086 (76.0%) said they did not. 101 (7.1%) preferred not to say.

Sexual Orientation

	Number	Percentage of respondents
Heterosexual	1,200	84.0
Prefer not to say	162	11.3
Homosexual	43	3.0
Bisexual	19	1.3
Other	5	0.3
Unanswered	353	-

Ethnicity

	Number	Percentage of respondents
White British	1,281	89.6
Prefer not to say	85	5.9
White European	24	1.7
Other	21	1.5
Irish	8	0.6
White & Asian	3	0.2
All other designated categories	7	0.5
Unanswered	353	-

NB. Percentage figures do not add up to 100 due to rounding

It is worth noting that 'Other' includes 15 people who have answered with versions of 'British' but cannot be assumed 'White British'.

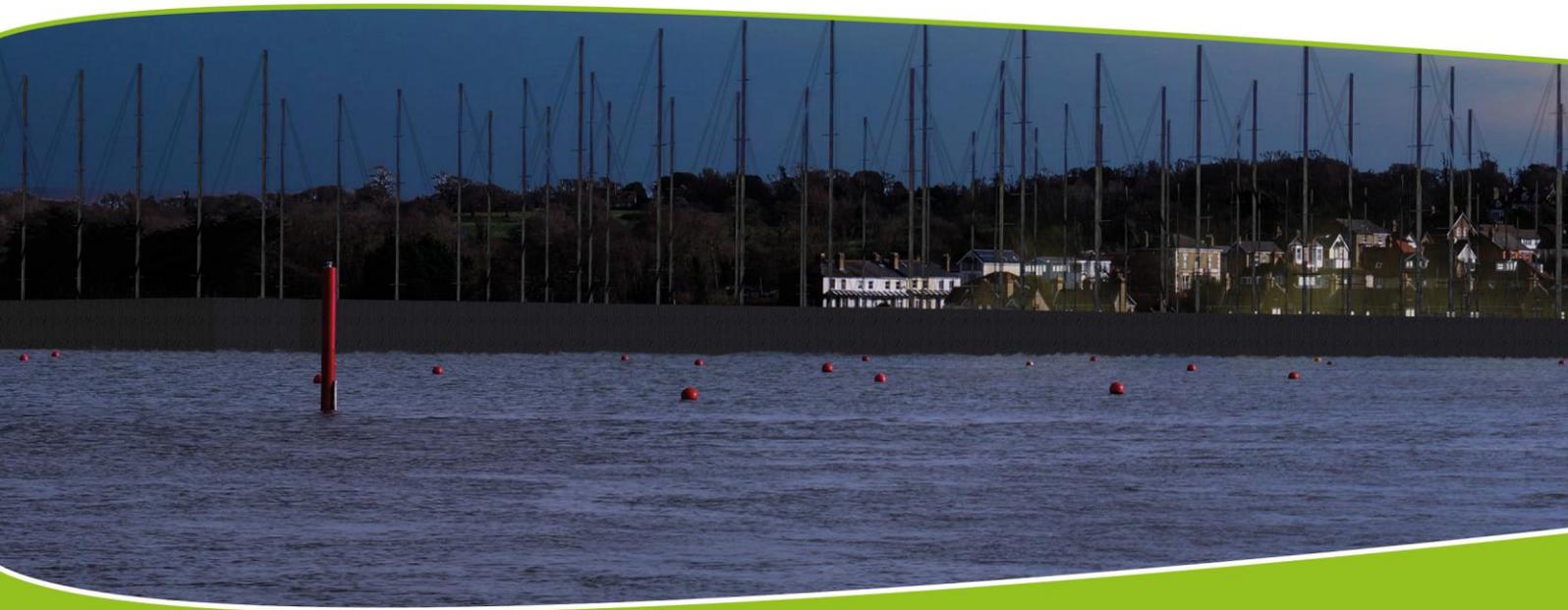
Religion

	Number	Percentage of respondents
Yes	364	25.5
No	834	58.4
Prefer not to say	231	16.2
Unanswered	353	-

Employment Status

	Number	Percentage of respondents	Isle of Wight percentage
Employed full time	557	39.0	30.4
Retired	258	18.1	20.5
Self-employed	247	17.3	11.6
Employed part time	212	14.8	15.8
Currently unemployed	60	4.2	4.4
Not working due to disability	54	3.8	4.5*
Full time carer	33	2.3	-
Not working due to sickness	8	0.6	4.5*
Unanswered	353	-	-

* 4.5 is the total for the category 'Long-term sick or disabled'



For more information please
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